



Canberra Region Tourism
Industry Council

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NATIONAL CAPITAL
ATTRactions ASSOCIATION

CANBERRA REGION TOURISM INDUSTRY COUNCIL

DEBRA BEETHAM

MANAGING DIRECTOR

CANBERRA REGION TOURISM

INDUSTRY COUNCIL



**NATIONAL CAPITAL
ATTRACTIONS ASSOCIATION**

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graph TD; A[NATIONAL CAPITAL ATTRACTIONS ASSOCIATION] --> B(CANBERRA REGION TOURISM INDUSTRY COUNCIL); A --> C(NATIONAL CAPITAL EDUCATIONAL TOURISM PROJECT); B --> D(QUALITY TOURISM FRAMEWORK); B --> E(CANBERRA REGION TOURISM AWARDS); C --> F(BOOK CANBERRA EXCURSIONS);
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**CANBERRA REGION TOURISM
INDUSTRY COUNCIL**

**QUALITY TOURISM
FRAMEWORK**

**CANBERRA REGION
TOURISM AWARDS**

**NATIONAL CAPITAL
EDUCATIONAL TOURISM
PROJECT**

**BOOK CANBERRA
EXCURSIONS**

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Canberra Region Tourism
Industry Council



**CANBERRA
REGION
TOURISM
AWARDS**



**Quality
Tourism**
Framework

TOP TOURISM TOWN AWARDS



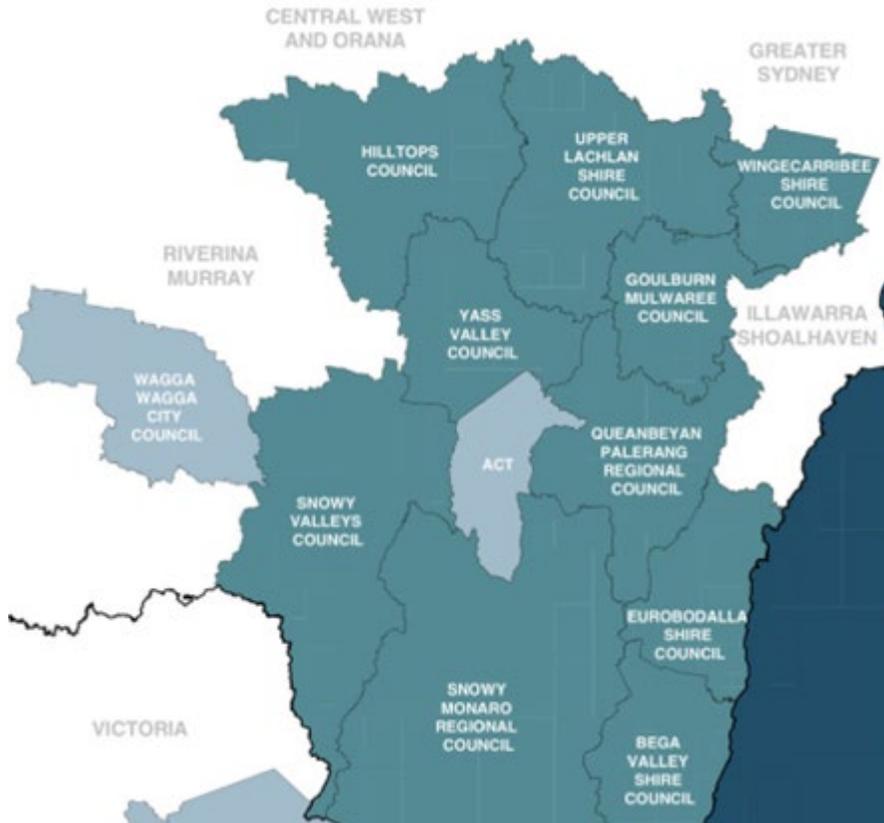
CANBERRA REGION
SMALL TOURISM TOWN

WINNER 2025

BUNGENDORE



CANBERRA REGION



Includes Yass Valley
and Queanbeyan
Palerang Regional
Councils

Canberra Region
Tourism Awards

Quality Tourism
Framework

Membership

Advocacy and
representation

Webinars and
industry support



Introductory webinar

ReviewPro webinar

Accessible webinar

Masterclass webinar

Review a national award-winning submission!

Final draft submission review

Handbook for entrants

Tourism Awards Entrant support for 2025

**check dates on our key dates page
<https://canberratourismawards.com.au/about-the-awards/important-dates/>*

QUALITY TOURISM FRAMEWORK PROGRAM



Tourism Emissions Reduction Program

The Tourism Emissions Reduction program provides businesses with an emissions estimate and a tailored emissions reduction plan. Businesses can demonstrate their commitment to enacting waste and emission reduction measures to visitors via a link and QR code.

[Learn more](#)



Sustainable Tourism Accreditation program

Sustainable Tourism Accreditation is the Australian tourism industry's largest and longest-running sustainability program, with more than 3,000 participating businesses. Accreditation incorporates sustainability across environmental, cultural, social and commercial business practices.

[Learn more](#)



Accessible Tourism program

The Accessible Tourism program provides businesses with a comprehensive online accessibility assessment and an Accessibility Information guide for visitors. Businesses meeting essential criteria are recognised across support areas of cognitive/autism; limited mobility; low hearing; low vision; wheelchairs and scooters.

[Learn more](#)



Quality Tourism Accreditation program

Quality Tourism Accreditation represents the minimum best practice industry standard across customer service; safety; insurance; compliance; marketing and more. Businesses are provided with the necessary tools and resources to establish and update policies and procedures to support their delivery of quality tourism experiences.

[Learn more](#)



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THANK YOU

*Any questions or further support contact our team at
info@crtic.com.au*